

# GOULD

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## Coated Paper Comparison by Manufacturer

Mill Brand



PREMIUM #1 C-2-S GLOSS FREE SHEET WEB	Utopia One Gloss
#2 C-2-S GLOSS FREE SHEET WEB	Utopia Two Gloss
SUPER PREMIUM #1 C-2-S DULL FREE SHEET WEB	Utopia One X Silk
PREMIUM #1 C-2-S DULL FREE SHEET WEB	Utopia One Dull
#2 C-2-S DULL FREE SHEET WEB	Utopia Two Dull Cvr
PREMIUM #1 C-2-S MATTE FREE SHEET WEB	Utopia One Matte
#2 C-2-S MATTE FREE SHEET WEB	Utopia Two Matte Cvr
#3 C-2-S MATTE FREE SHEET WEB	Utopia Three Matte



#3 C-2-S GLOSS FREE SHEET WEB	BowMax 84 Gloss
#4 PREMIUM C-2-S GLOSS GROUNDWOOD CONTENT WE	Bowbrite 80 Gloss
#4 C-2-S GLOSS GROUNDWOOD CONTENT WEB	Bowbrite 76 Gloss
#5 C-2-S GLOSS GROUNDWOOD CONTENT WEB	Bowater Gloss W.O.
#4 PREMIUM C-2-S DULL GROUNDWOOD CONTENT WEB	Bowbrite 76 Dull
#5 C-2-S DULL GROUNDWOOD CONTENT WEB	Bowater XBDull
#4 C-2-S MATTE GROUNDWOOD CONTENT WEB	Bowbrite 76 Matte
#5 C-2-S MATTE GROUNDWOOD CONTENT WEB	Bowater XBMatte
#4 C-2-S GLOSS GRAVURE GROUNDWOOD WEB	BowBrite 76 Gloss RG
#5 C-2-S GLOSS GRAVURE GROUNDWOOD WEB	Bowater Gloss RG



#3 C-2-S MATTE FREE SHEET WEB	Cyclus Print Matte
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#2 C-2-S GLOSS FREE SHEET WEB  
 #4 C-2-S GLOSS FREE SHEET WEB  
 #2 C-2-S MATTE FREE SHEET WEB  
 #4 C-2-S MATTE FREE SHEET WEB

Luna Gloss Web  
 Schooner Gloss  
 ReSOLVE Matte  
 Schooner Matte

## FraserPapers

#3 C-2-S GLOSS FREE SHEET WEB  
 #5 C-2-S GLOSS GROUNDWOOD CONTENT WEB  
 #4 C-2-S MATTE GROUNDWOOD CONTENT WEB  
 #5 C-2-S MATTE GROUNDWOOD CONTENT WEB

Snowbrite Gloss  
 Fracote Gloss  
 Fracote Matte 76  
 Fracote Matte 74



#2 C-2-S GLOSS FREE SHEET WEB  
 #3 C-2-S GLOSS FREE SHEET WEB  
 #3 C-1-S GLOSS FREE SHEET WEB  
 #4 PREMIUM C-2-S GLOSS GROUNDWOOD CONTENT WE  
 #5 C-2-S GLOSS GROUNDWOOD CONTENT WEB  
 #3 C-2-S DULL FREE SHEET WEB  
 #4 PREMIUM C-2-S DULL GROUNDWOOD CONTENT WEB  
 #5 C-2-S DULL GROUNDWOOD CONTENT WEB  
 #2 C-2-S MATTE FREE SHEET WEB  
 #3 C-2-S MATTE FREE SHEET WEB  
 #4 PREMIUM C-2-S MATTE GROUNDWOOD CONTENT WE  
 #5 C-2-S MATTE GROUNDWOOD CONTENT WEB  
 #3 C-2-S GLOSS GRAVURE FREE SHEET WEB  
 #4 C-2-S GLOSS GRAVURE GROUNDWOOD WEB  
 #5 C-2-S GLOSS GRAVURE GROUNDWOOD WEB

Savvy Gloss  
 Influence Plus Gloss  
 Carolina C-1-S Cover  
 Liberty Gloss  
 Advocate Offset Gloss  
 Influence Plus Soft Gloss  
 Liberty Dull  
 Advocate Offset Dull  
 Savvy Matte  
 Influence Plus Matte  
 Liberty Matte  
 Advocate Offset Matte  
 Influence Plus Gravure Gloss  
 Liberty Gloss (Roto)  
 Advocate Roto



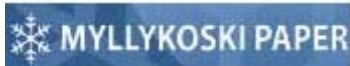
#5 C-2-S GLOSS GROUNDWOOD CONTENT WEB  
 #5 C-2-S MATTE GROUNDWOOD CONTENT WEB  
 #5 C-2-S GLOSS GRAVURE GROUNDWOOD WEB

Krukote  
 Krukote Matte  
 Krukote Roto



PREMIUM #1 C-2-S MATTE FREE SHEET WEB

50/10 Plus Matte



#4 PREMIUM C-2-S GLOSS GROUNDWOOD CONTENT WE  
 #5 C-2-S GLOSS GROUNDWOOD CONTENT WEB  
 #4 PREMIUM C-2-S MATTE GROUNDWOOD CONTENT WE

M-Brite  
 Connection Gloss  
 M-Brite semi-matt



SUPER PREMIUM #1 C-2-S GLOSS FREE SHEET WEB  
 #2 C-2-S GLOSS FREE SHEET WEB  
 #3 C-2-S GLOSS FREE SHEET WEB  
 #3 C-2-S GLOSS GROUNDWOOD CONTENT WEB  
 #4 PREMIUM C-2-S GLOSS GROUNDWOOD CONTENT WE  
 #5 C-2-S GLOSS GROUNDWOOD CONTENT WEB  
 SUPER PREMIUM #1 C-2-S DULL FREE SHEET WEB  
 #2 C-2-S DULL FREE SHEET WEB  
 #3 C-2-S DULL GROUNDWOOD CONTENT WEB  
 #2 C-2-S MATTE FREE SHEET WEB  
 #3 C-2-S MATTE FREE SHEET WEB  
 #4 PREMIUM C-2-S MATTE GROUNDWOOD CONTENT WE

Signature True Gloss  
 Sterling Ultra Gloss  
 Focus Gloss  
 Vision Gloss  
 Escanaba Enamel Gloss  
 Pubtext O Gloss  
 Signature True Dull  
 Sterling Ultra Dull  
 Vision Velvet  
 Sterling Ultra BRC Matte  
 Focus Matte  
 Escanaba Matte



#2 C-2-S GLOSS FREE SHEET WEB  
 #2 C-2-S MATTE FREE SHEET WEB

PB Gloss  
 PB Matte

## sappi

SUPER PREMIUM #1 C-2-S GLOSS FREE SHEET WEB  
 PREMIUM #1 C-2-S GLOSS FREE SHEET WEB  
 #1 C-2-S GLOSS FREE SHEET WEB  
 #2 C-2-S GLOSS FREE SHEET WEB  
 #3 C-2-S GLOSS FREE SHEET WEB  
 #4 C-2-S GLOSS FREE SHEET WEB  
 SUPER PREMIUM #1 C-2-S DULL FREE SHEET WEB  
 PREMIUM #1 C-2-S DULL FREE SHEET WEB  
 #1 C-2-S DULL FREE SHEET WEB  
 #2 C-2-S DULL FREE SHEET WEB  
 #3 C-2-S DULL FREE SHEET WEB  
 SUPER PREMIUM #1 C-2-S MATTE FREE SHEET WEB  
 #1 C-2-S MATTE FREE SHEET WEB  
 #3 C-2-S MATTE FREE SHEET WEB

McCoy Gloss  
 Strobe Gloss  
 Lustro Web Gloss  
 Aero Web  
 Somerset Gloss  
 Belgrade  
 McCoy Silk  
 Strobe Dull  
 Lustro Web Dull  
 Opus Dull  
 Somerset Glare Free  
 McCoy Matte  
 Mountie Matte Natural  
 Scout Matte Web



SUPER PREMIUM #1 C-2-S GLOSS FREE SHEET WEB	Centura Gloss
#2 C-2-S GLOSS FREE SHEET WEB	Productolith Gloss
#3 C-1-S GLOSS FREE SHEET WEB	Lumigraphic C-1-S Cover
#3 C-2-S GLOSS FREE SHEET WEB	Lumigraphic C-2-S Cover
#3 C-2-S GLOSS GROUNDWOOD CONTENT WEB	NovaPress Gloss
#4 PREMIUM C-2-S GLOSS GROUNDWOOD CONTENT WE	PolarisPress Gloss
#4 C-2-S GLOSS GROUNDWOOD CONTENT WEB	CapriPress Gloss
#5 C-2-S GLOSS GROUNDWOOD CONTENT WEB	ConsoPress Gloss
SUPER PREMIUM #1 C-2-S DULL FREE SHEET WEB	Centura Dull
#2 C-2-S DULL FREE SHEET WEB	Productolith Dull
#3 C-2-S DULL FREE SHEET WEB	Orion Dull
#4 PREMIUM C-2-S DULL GROUNDWOOD CONTENT WEB	NovaPress Silk
#5 C-2-S DULL GROUNDWOOD CONTENT WEB	ConsoPress Silk
SUPER PREMIUM #1 C-2-S MATTE FREE SHEET WEB	Centura Matte
#2 C-2-S MATTE FREE SHEET WEB	Productolith Matte
#3 C-2-S MATTE FREE SHEET WEB	Orion Matte
#4 C-2-S MATTE GROUNDWOOD CONTENT WEB	CapriPress Matte
#5 C-2-S MATTE GROUNDWOOD CONTENT WEB	StellaPress Matte
#4 PREMIUM C-2-S GLOSS GRAVURE GROUNDWOOD WE	ArtiPress Gravure
#4 C-2-S GLOSS GRAVURE GROUNDWOOD WEB	PolarisPress Roto
#5 C-2-S GLOSS GRAVURE GROUNDWOOD WEB	ConsoPress Roto



#4 PREMIUM C-2-S GLOSS GROUNDWOOD CONTENT WE	Delta Brite Gloss
#4 C-2-S GLOSS GROUNDWOOD CONTENT WEB	Orleans Web
#5 C-2-S GLOSS GROUNDWOOD CONTENT WEB	Mission Web Gloss
#4 PREMIUM C-2-S DULL GROUNDWOOD CONTENT WEB	Delta Brite Dull
#4 C-2-S DULL GROUNDWOOD CONTENT WEB	Mission Web Dull
#5 C-2-S DULL GROUNDWOOD CONTENT WEB	Monterey Web Dull



#3 C-1-S GLOSS FREE SHEET WEB	Kallima Coated Cover
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#2 C-2-S GLOSS FREE SHEET WEB	Finesse Gloss
#3 C-2-S GLOSS GROUNDWOOD CONTENT WEB	UPM Star Plus H
#4 PREMIUM C-2-S GLOSS GROUNDWOOD CONTENT WE	Ultra Gloss
#4 C-2-S GLOSS GROUNDWOOD CONTENT WEB	UPM Cote Plus H
#5 C-2-S GLOSS GROUNDWOOD CONTENT WEB	UPM Cote H
#2 C-2-S DULL FREE SHEET WEB	Finesse Premium Silk
#3 C-2-S DULL FREE SHEET WEB	Star Plus M
#4 PREMIUM C-2-S DULL GROUNDWOOD CONTENT WEB	Ultra Silk
#5 C-2-S DULL GROUNDWOOD CONTENT WEB	Satin Silk
#4 PREMIUM C-2-S GLOSS GRAVURE GROUNDWOOD WE	Star Plus Roto
#4 C-2-S GLOSS GRAVURE GROUNDWOOD WEB	UPM Ultra Plus RG
#5 C-2-S GLOSS GRAVURE GROUNDWOOD WEB	UPM Cote RG



#2 C-2-S GLOSS FREE SHEET WEB	Nature Gloss Recycled
#3 C-2-S GLOSS FREE SHEET WEB	Nature Gloss Recycled
#2 C-2-S DULL FREE SHEET WEB	Capistrano Suede
#3 C-2-S DULL FREE SHEET WEB	Sonoma Suede
#2 C-2-S MATTE FREE SHEET WEB	Capistrano Matte
#3 C-2-S MATTE FREE SHEET WEB	Sonoma Matte
#3 C-2-S MATTE FREE SHEET WEB	Sonoma Matte Book



#5 C-2-S GLOSS GROUNDWOOD CONTENT WEB	Choctaw Gloss
#5 C-2-S MATTE GROUNDWOOD CONTENT WEB	Choctaw Matte