

Gould Paper Corporation Emphasizes Fine Paper Products from Environmentally Responsible Resources

Gould recognizes that leadership in the fine paper industry carries a responsibility to the environment and, in particular, conserving the world's natural resources.

Our Practices:

Education We will educate our staff, suppliers, and customers about our commitment to the environment and promote awareness and accountability on environmental issues. We regularly review this policy to ensure it reflects the latest information and affords opportunities for us to exercise leadership in the development of environmental standards.

Continued Improvement We continue to look for opportunities to improve our environmental policies and work toward achieving aggressive company environmental goals.

Paper Recovery & Recycling:

The Right Mix for Paper Products and the Environment We recognize that recovered paper is a valuable raw material for the paper industry and suitable for use in certain grades of paper. We believe the fiber content and composition of each grade of paper should be driven by consumer end-use requirements that include the strength, brightness, stiffness, cost and other properties of paper.

Environmental Health & Safety Practices:

Environmental Health & Safety We encourage our suppliers to commit to making environmental, health and safety considerations priorities in operating existing facilities, as well as planning new facilities.

Energy Conservation We encourage our suppliers to pursue energy conservation, increased energy efficiency, greater utilization of renewable energy sources, and opportunities for cogeneration of electricity.

Employee Training We regularly train our employees in environmental health and safety responsibilities and promote awareness and accountability on these matters.

Continuous Improvement We encourage suppliers to document continuous improvement in resource management, reducing pollutants and water consumption, and increasing energy efficiency in the papermaking process. We will continue to work with our suppliers to develop innovative technologies to meet this goal.

Sustainable Forestry Practices:

Certified Sources Gould is FSC certified in many of its divisions and is seeking chain of custody certification throughout its North American divisions. Gould also represents many SFI certified mills. Gould's intention is to increase the purchase of paper products from companies that subscribe to, and encourage, credible sustainable forestry programs.

We emphasize paper products made by companies that practice and encourage sustainable forest management based on the concept of continuous improvement. We recognize there are a variety of different, credible sustainable forest management systems in place throughout North America and the world:

- The American Tree Farm System® and other similar programs encourage and promote forestry excellence on non-industrial private forest lands.
- The Canadian Standards Association promotes sustainable forestry practices on large private and government owned forests in Canada.
- The Sustainable Forestry Initiative® program promotes the practice of sustainable forestry on all lands, regardless of size or ownership, and recognizes the importance of landowner outreach and landowner education in achieving a broad commitment to wise forest use.
- The Forest Stewardship Council program is designed to reduce tropical deforestation and promote well-managed forests throughout the world.
- The Pan European Forest Certification System has demonstrated a commitment to sustainable forestry on lands in Europe and, increasingly, throughout the world.

We intend to increase the purchase of paper products from companies that subscribe to, and encourage, credible sustainable forestry programs. There may be other sustainable forestry programs developed in the future that we may add to the above list.

Protection of Biodiversity We support measures that conserve areas scientifically considered to represent high biodiversity value, contain unique or rare forest communities or viable populations of individual plant and animal species deemed critically imperiled or imperiled. We support the conservation of forests in areas outside of North America identified as biodiversity hotspots and major tropical wilderness areas.

Illegal Logging We support the conservation of forest areas designated for protection by law and will encourage governments and the private sector to work together to end all illegal logging in areas where timber harvesting is expressly prohibited. We will also support government monitoring and assessment of forests as essential to devising appropriate and effective means to counteract